



Aftercare Program

Shiva.com understands the role of a funeral home and cemetery is more than just for burial and funerals, it is also to serve families with compassionate ongoing care. Our Aftercare Program addresses families' loss and grief, and provides funeral homes and cemeteries with resources to deliver continued comfort during shiva and beyond.

SERVICE OVERVIEW

Shiva.com's email messaging Aftercare Program provides sequenced follow up with families through meaningful touch points that help build deep relationships between the funeral home and the families it serves. Sending appropriate messages of comfort ensures the family knows you are there for them and further builds your reputation.

Shiva.com automates Aftercare for funeral homes and cemeteries through personalized email messages to families.

- Customizable emails are automatically sent on important dates including: birthday of the deceased, anniversary of passing, holidays, etc.
- Automated and easy to use
- Helps the funeral home keep track of important dates

Our Aftercare Program helps you check in with families, offer guidance through the grieving process, and discuss pre-planning and memorialization.

Additional benefits include:

- **Premium Profile on shiva.com**
- **Deliver grief support through comprehensive content**
- **Provide families with a personal virtual Gathering Account**

AS FEATURED IN

Forbes

NOMIS
PUBLICATIONS .com

Inc.

FORTUNE

FUNERAL
BUSINESS ADVISOR MAGAZINE

FuneralDirector